



simplicity



## HP LaserJet 1010/1012/1015 printing supplies

Designed specifically for the HP LaserJet 1010/1012/1015 Printer Series, the HP Ultraprecise Print Cartridge delivers consistently outstanding results combined with reliable performance. Notable also for effortless installation and replacement, and a small compact design, it further provides utmost ease-of-use. Thus, it perfectly complements the printing system to enable high-quality laser printing at a low entry price.

### **Outstanding Print Quality**

An ultra-fine dual-polymer toner formulation and helical roller drive ensure consistently outstanding print quality with crisp, deep black text, smooth gray scale transitions and sharply defined graphics throughout the cartridge's life, from the first page to the last. Users enjoy high-quality output for a variety of printing needs.

### **Reliable Performance**

Precise matching of the print cartridge, toner and printing process components guarantee consistently reliable performance, minimising user intervention and printer downtime while increasing productivity. Rigorous quality testing and HP warranty and support further ensure time saving operation and help provide an overall low total cost of ownership.

### **Simple installation and replacement for utmost ease-of-use and efficiency**

A convenient all-in-one cartridge design allows for simple and quick installation, easy maintenance and effortless replacement via the printer's front panel. Intuitive use helps remove complexity from the printing system and ensures the utmost user friendliness and efficiency.

### **Highly cost-effective and efficient laser printing**

Innovative instant-on fuser technology enables fast first page out with no warm-up delay, ensuring the first page is printed in under 10 seconds while reducing energy consumption and noise levels.

#### **features**

- Print cartridge and printer series designed together to work together
- Ultra-fine dual-polymer toner formulation
- Helical roller drive
- All in one cartridge design
- Instant-on fuser

#### **benefits**

- 100% compatibility for the best possible results
- Outstanding print quality
- Easy and fast installation and replacement
- Reliable operations
- First page out in under 10 seconds
- Reduced energy consumption and noise levels



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## Who will the HP LaserJet 1010/1012/1015 printer series appeal to?

Primarily entrepreneurial and micro businesses who operate without the support of an IT department, as well as home office and private users looking for simplicity, reliability and ease-of-use at an affordable price.

### product specifications

p/n	description	UPC code	dimensions (l x w x d)	weight	yield (approx. 5% coverage)
Q2612A	HP Ultraprecise Standard Capacity Print Cartridge, black	8 08736 55813 6	345 x 105 x 141 mm	900 g	2,000 pages

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